

BACKHOUSE

Know which technology would benefit your customer's business.

Here are clues to help pave the way for discovering the right fit for their needs.



CHALLENGE: HIGH FEES

THE PROBLEM

"I'm getting slammed with high fees each month and I don't know if it's worth it to stick with my current POS system."

THE SOLUTION

Suggest a POS comparison report and consultation from a Back of House Consultant.

EXPERT ADVICE



Shopping around helps you see what others with similar offerings will charge, but be sure you're comparing apples to apples. Credit card processing, software fees, hardware, and any other hidden fees should be closely reviewed. We are here to help with that!



BACK OF HOUSE EXPERT
Spencer Michiel

CHALLENGE: LABOR COST PRESSURE

THE PROBLEM

"I'm struggling with the rising cost of labor and everyone in my restaurant is spread too thin."

THE SOLUTION

Request a demo with an automation tool like AI phone answering or automated prep list tools.

EXPERT ADVICE



Technology is designed to help improve human efficiency and productivity, so why not apply that to your restaurant operations?



BACK OF HOUSE EXPERT
Dan Durkin

CHALLENGE: MARKETING

THE PROBLEM

"I'm struggling to get more foot traffic in my restaurant!"

THE SOLUTION

Schedule a consultation to diagnose where software would and wouldn't be helpful for marketing. Or ask us about a website grader tool that can assess your online presence.

EXPERT ADVICE



Software is just one piece of the puzzle when it comes to marketing. However, in today's world a modern digital presence, online ordering, and direct digital marketing are must-haves!



BACK OF HOUSE EXPERT
Marylise Trépanier

CHALLENGE: INVENTORY

THE PROBLEM

"The cost of food is so high right now, I can't afford any waste."

THE SOLUTION

Start with a demo of GFS' Inventory Worksheet or Gordon Restaurant Pro. If neither is right, schedule a Back of House expert consultation.

EXPERT ADVICE



The right food inventory management solution not only saves you time and money, it also helps you make smarter purchasing decisions based on actual data. Having the ability to view data in real time, allows you to still make corrections as opposed to simply reviewing what already hit your bottom line.



BACK OF HOUSE EXPERT
David Wisdom

GET THE HELP YOU NEED

Want to help operators find a solution but don't know where to start?

That's where we come in.

