

BACKHOUSE

It's not always easy to know exactly what types of technology would benefit your customer's business.

But there are certain clues that can help pave the way for discovering the right fit for their needs.

CHALLENGE #1 HIGH FEES

"I'm getting slammed with high fees each month and I don't know if it's worth it to stick with my current POS system."

SOLUTION

Suggest a POS comparison report and consultation from a Back of House Consultant.

"Shopping around helps you see what others with similar offerings will charge, but be sure you're comparing apples to apples. Credit card processing, software fees, hardware, and any other hidden fees should be closely reviewed. We are here to help with that!"



Back of House Expert
Spencer Michiel

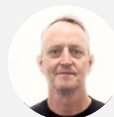
CHALLENGE #2 LABOR COST PRESSURE

"I'm struggling with the rising cost of labor and everyone in my restaurant is spread too thin."

SOLUTION

Request a demo with an automation tool like AI phone answering or automated prep list tools.

"Technology is designed to help improve human efficiency and productivity, so why not apply that to your restaurant operations?"



Back of House Expert
Dan Durkin

CHALLENGE #3 MARKETING

"I'm struggling to get more foot traffic in my restaurant!"

SOLUTION

Schedule a consultation to diagnose where software would and wouldn't be helpful for marketing. Or ask us about a website grader tool that can assess your online presence.

"Software is just one piece of the puzzle when it comes to marketing. However, in today's world a modern digital presence, online ordering, and direct digital marketing are must-haves!"



Back of House Expert
Rachel Morgan

CHALLENGE #4 FOOD INVENTORY

"The cost of food is so high right now, I can't afford any waste."

SOLUTION

Start with a demo of GFS' Inventory Worksheet or Gordon Restaurant Pro. If neither is right, schedule a Back of House expert consultation.

"The right food inventory management solution not only saves you time and money, it also helps you make smarter purchasing decisions based on actual data. Having the ability to view data in real time, allows you to still make corrections as opposed to simply reviewing what already hit your bottom line."



Back of House Expert
David Wisdom



Want to help operators find a solution but don't know where to start? That's where we come in.

SCAN HERE!

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